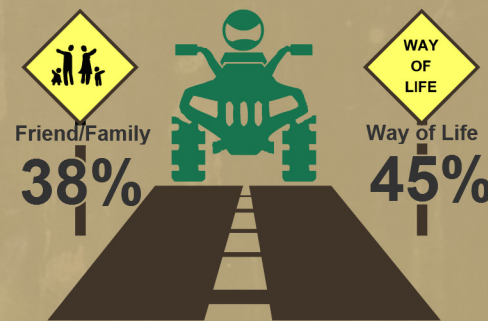


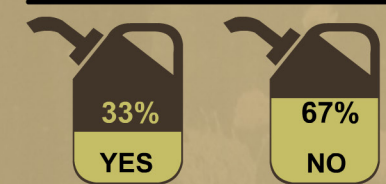
OFF HIGHWAY VEHICLE SURVEY



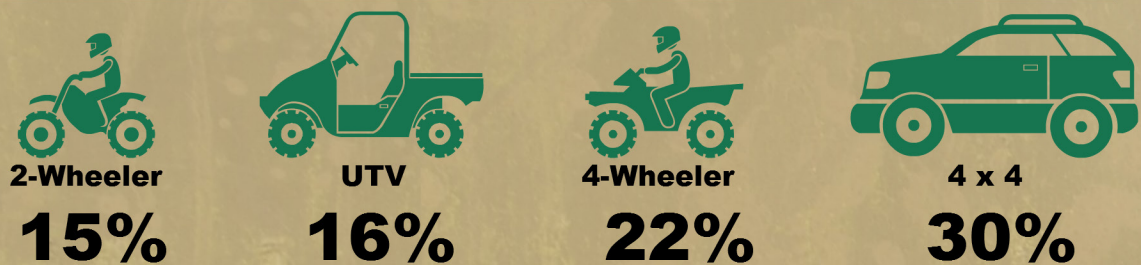
What led you to become an OHV rider?



OHV Club Member in Clark County, Nevada?



What type(s) of Off Highway Vehicle(s) do you own and are in working order?



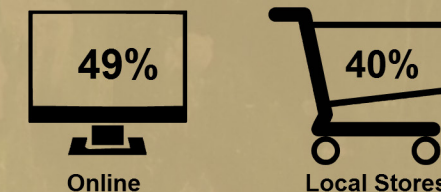
100,000
Estimated Number of OHV users in Clark County

11,191
Registered OHV users in Clark County

Reason to ride in select OHV areas in Clark County, Nevada



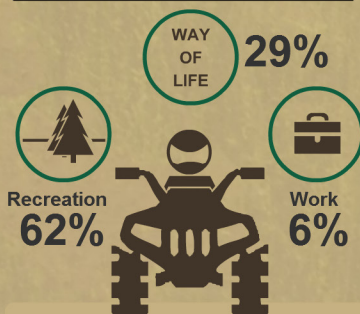
OHV Equipment Shopping



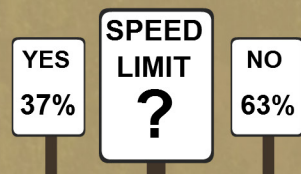
Adjectives that describe how OHV riding makes you feel?



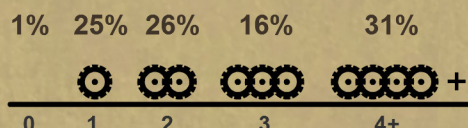
Purpose for using your OHV



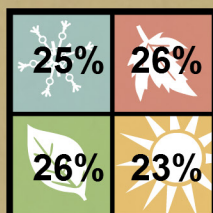
Are you aware that there is a speed limit for all Off Highway Vehicle routes/trails in Clark County?



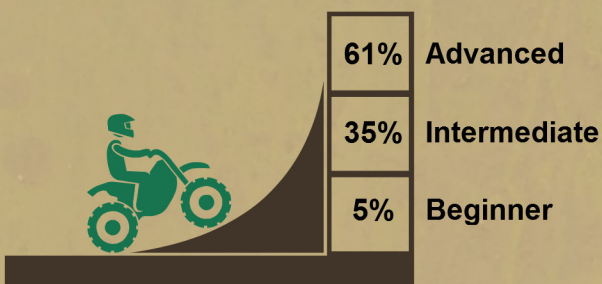
No. of OHV's per Household



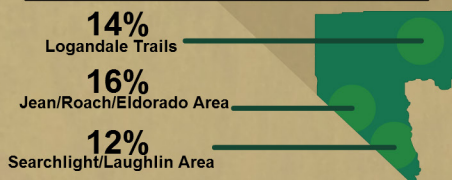
Season of OHV use



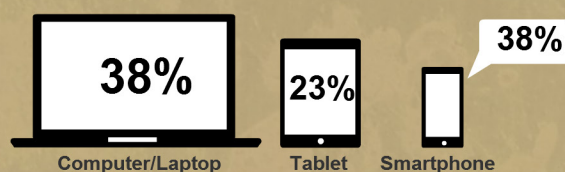
OHV Skill-level



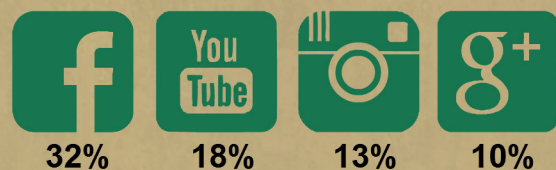
Favorite area for offroading in Clark County, Nevada



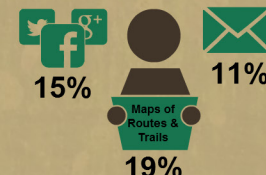
Media Device



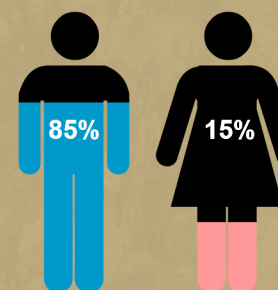
Preferred Social Media Platforms



Preferred Communication Channels

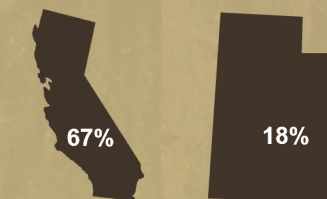


Gender

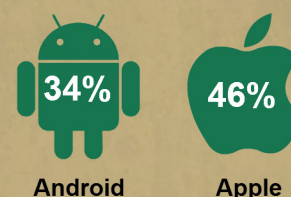


Are you a resident of Nevada?
73% YES

27% of Non-Nevada OHV Riders Reside In The Following States



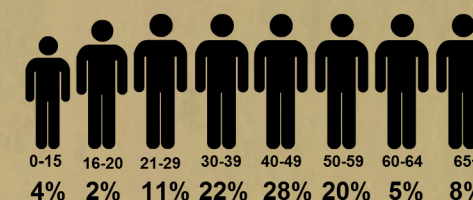
Type of Smartphone



Education Level



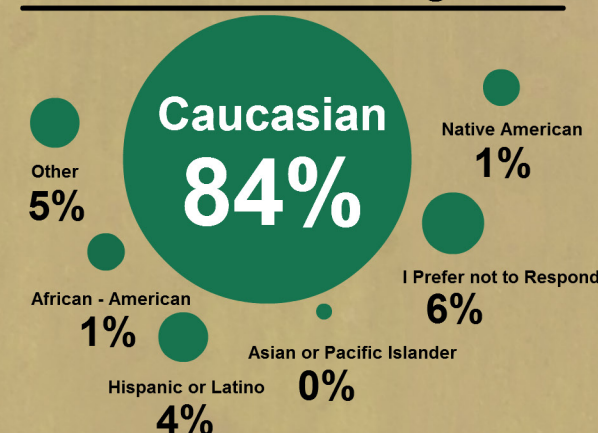
Age



Marital Status



Racial or Ethnic Background



ANNUAL HOUSEHOLD INCOME

